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Hungarian Parliamentary Arena:

Co-Work of Figurative Devices in Editorial Cartoons during the Period of Transition (1989-1998)

Abstract

Previous cognitive linguistic and semiotic analyses (i.a. Negro Alousque, 2013; Pedrazzini & Scheuer, 2019) have demonstrated that editorial cartoons are rich in figurative devices such as metaphors, metonymies, and ironies. These studies, however, usually focus on one or two figurative devices or illustrate their presence with examples taken out of context.

This research calls attention to the co-work of various figurative devices by analyzing the representation of the Hungarian Parliament¹ in editorial cartoons published in Hungarian dailies between 1989 and 1998. One of the major novelties of the research is its focus on irony and other culturally determined devices, such as idioms, allusions and national symbols, besides conceptual metaphor and conceptual metonymy, in the interpretation of the cartoons. By relying on a unique corpus of editorial cartoons that spans three decades, the study aims to provide a comprehensive picture how the conceptualization of the Hungarian Parliament evolved over the years. The research operates within the theoretical framework of sociocognitive discourse analysis (van Dijk, 2005, 2008) and cognitive linguistics (Charteris-Black, 2004; Kövecses, 2020).

Keywords: cognitive linguistic, sociocognitive discourse analysis, figurative devices, parliament, editorial cartoons

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¹ Parliament with capital refers to the building, parliament